Cruelty to children must stop.

FULL STOP
Foreword

Over the past year, in the wake of the Jimmy Savile inquiry, the issues of child abuse and neglect have moved to centre stage in the public consciousness and the NSPCC has been placed at the very heart of the national debate. Our work has never appeared more relevant, as horrifying stories of child abuse have made the headlines.

In Northern Ireland, the revelations of child sexual exploitation, have further demonstrated the critical need for the pioneering services we provide to vulnerable children and families.

In the face of these challenges, we are delighted to welcome our new Chief Executive, Peter Wanless, who took over in June 2013, bringing broad experience in the charity and children’s sector.

The past twelve months have seen much activity across Northern Ireland with the re-launch of the Craigavon Service Centre by the Minister for Health and Social Services, Edwin Poots. The Department of Justice also chose...
to launch their strategy for Victims and Witnesses, in partnership with NSPCC, at Jennymount in June, when we were joined by Minister David Ford, and representatives from Victim Support NI.

Our ChildLine Schools Service goes from strength to strength and we have now visited 432 primary schools across Northern Ireland out of a total of 913. Our aim is to reach every primary school, every two years, speaking to P6 and P7 pupils, supported by an invaluable team of enthusiastic volunteers.

This year, ChildLine has answered more calls than ever before and we now also provide a dedicated helpline for calls linked to the child exploitation inquiry in Northern Ireland. At NSPCC, we listen to children, hear what they say and act upon it.

However, none of this critical work would be possible without the inspirational efforts of our dedicated supporters, volunteers and staff and I would like to thank everyone involved for their continuing commitment and generosity over the past year.

Finally, may I wish you all a very happy Christmas and every good wish for 2014.

Brenda McLaughlin
Northern Ireland Trustee, NSPCC
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Northern Ireland Branch and District Committees

Northern Ireland Trustee
Lady McLaughlin CBE

Divisional Vice Presidents
Lady Moyra Campbell CVO
Mrs Ann Shaw CBE
Mrs Margaret Mitchell

County Antrim

County Antrim branch
President: Carol Cunningham  
028 9446 2217

Templepatrick DC
Chairman: Carol Cunningham  
028 9446 2217

County Armagh

County Armagh branch
Chairman: Ann Shaw  
028 3883 1253

Armagh DC
Chairman: Florence Megaw  
028 3751 0286
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Portadown DC
Chairman: Mary Collen
028 3884 0415

Richhill DC
Vacant

Belfast

Belfast branch
Chairman: Carole Stewart
028 9754 2582

Belfast Central DC
Chairman: Penny Johnston
028 9041 0268

County Down

County Down branch
President: Vikki Methven
028 4372 2354

Banbridge DC
Chairman: Amanda Evans
028 4066 9354

Newcastle DC
Chairman: Vikki Methven
028 4372 2354

North Down DC
Chairman: Barbara Walker
028 9145 0855
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County Fermanagh
County Fermanagh branch

Enniskillen DC
President: Countess of Erne
Chairman: Diana Armstrong

County Londonderry
County Londonderry branch

President: Desmond Hill
Chairman: Kathleen McBride
028 7035 3095

Coleraine DC
Chairman: Marion Fulton
028 7035 7757

County Tyrone
County Tyrone branch

President: The Lady Moyra Campbell CVO
Chairman: Jennifer Hobson
028 8778 4787

Dungannon DC
Chairman: Jennifer Hobson
028 8778 4787

Fivemiletown DC
President: Fiona Hamilton-Stubber
028 8952 1650

Omagh DC
Chairman: Katharine Wilson
028 8224 5819
Do you know the underwear rule?

The NSPCC’s Underwear Rule campaign aims to help parents and carers keep their children safe from sexual abuse by having simple conversations at times that work for them.

Please visit www.nspcc.org.uk/conversations to find out more.
DON’T WAIT UNTIL YOU’RE CERTAIN

Over half the people who contact us have been worried about a child for more than a month.

If you’re worried contact us
0808 800 5000
help@nspcc.org.uk
nspcc.org.uk/helpline
text 88858
Get Involved – We Need You

Fundraising

We rely on the generous support of the public for 92% of the funds that we use to provide our vital services across Northern Ireland and the UK. Every penny counts when it comes to changing children’s lives for the better and there are many ways in which you can help. You could possibly manage a few collection boxes in your local area, or get involved in a group. We always need help and ideas on how to promote our products/events and we often need help packing and distributing...
them too. You may even wish to run your own fundraising event, and we can support you with ideas and materials. If any of this sounds like something you would be interested in please pick up the phone and give us a call on 028 9035 1135 or email northernirelandappeals@nspcc.org.uk

Challenges and Runs

From 5k runs to marathon and triathlons, join a local running event which is taking place near you. Take the plunge and raise funds for the NSPCC by making an exhilarating 10,000ft freefall skydive or a solo parachute jump, or why not push your limits and take on an extreme challenge for the NSPCC.
• **Corporate support**
  Our corporate partners play a vital role in supporting our work with vulnerable children. We work in partnership with companies to raise funds in a variety of ways, such as employee fundraising, payroll giving, sponsorship, corporate giving, cause-related marketing schemes and gifts in-kind. Could your company or employer get involved?

• **Individual donations**
  The NSPCC receives many generous donations from individuals who want to play their part in helping to end cruelty to children, this could be in the form of a single or even regular donations.

• **Legacies**
  Leaving a gift to the NSPCC through your will is an incredible way to make a difference to the lives of children and young people.

• **Celebrate and give**
  Whatever the occasion, whether it’s an anniversary, birthday, retirement or Christmas, if you want to add a unique touch to your celebration then “celebrate and give” is just for you.

• **Tribute fund**
  This fund is named after someone who has died – a tribute to a life that has been lost. Family and friends can contribute to the fund in any way they choose from donations on special occasions to taking
part in fundraising activities. By helping more children to grow up safely, a Tribute Fund is a truly inspiring and enduring way to honor the life of someone special.

As well as volunteering to raise funds, there is a range of other volunteering opportunities with the NSPCC in Northern Ireland. Visit www.nspcc.org.uk/nivolunteer for more information or get in touch with the relevant contact below.

- **Fundraising volunteering**
  Katherine Keenan
  kkeenan@nspcc.org.uk

- **ChildLine**
  Heather Cardosi
  heather.cardosi@nspcc.org.uk

- **Young Witness Service**
  Janique Burden
  jburden@nspcc.org.uk

- **ChildLine Schools Service**
  Shaun Friel
  sfriel@nspcc.org.uk

“I would not be here today if it was not for ChildLine. They have saved my life, not once, but many times and I do not know who I could have turned to if ChildLine were not here.”
Now I Know

Now I Know – together we can protect a generation, one primary school at a time.

A donation today will help us train volunteers to help children understand abuse. They’ll give children the confidence to talk about it, the knowledge to prevent it, and the courage to find help if they ever need it.

Donate now and protect a generation:
www.nowiknow.org.uk
How the money raised will help

Your support really can make a difference for children in Northern Ireland. It could be the difference between a life of pain and rejection, and one of hope and feeling loved. It could even mean the difference between life and death.

Below are some of the ways in which your donations can help abused and neglected children.

£4 answers a child’s call for help to ChildLine.

£25 provides 1 hour of support through the NSPCC Helpline, to protect the most vulnerable in society including babies who cannot call for themselves.

£600 is the cost to recruit and train a volunteer who will train midwives to protect babies from non-accidental injuries.

£615 could help the NSPCC cover the cost of a Face to Face practitioner’s post for a week, enabling us to help those children in care who feel vulnerable and distressed, assisting them to build resilience and develop problem solving skills.

£2,804 could help us to recruit, train and support a volunteer in the ChildLine Schools...
Service in their first year. They will deliver the Schools Service to at least 500 children across 10 primary schools each year.

£25,000 could pay for 500 hours of one to one time for children who have been sexually abused with trained practitioners.

**ChildLine Schools Service**

Imagine a generation of children who have the knowledge to prevent abuse. We believe it’s possible. And with your support, we can make it happen.

£12 will help us to reach one child
£400 one classroom
£800 one local school